

Overview FDI Trips & Other Events 2022

Organized by the Transatlantic Business and Investment Council (TBIC)

Please mark events of interest and/or contact Christopher Huppertz directly for further information:
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Overview

Tues, Apr. 26th
– Fri., April 29th



NEW: Trade Show Visit: ANUGA Trade Show – Germany

The biannual Anuga Trade Show in Cologne, Germany, stands as one of the world's premier events for the entire food and beverage industry – from fine foods to frozen products and beverages. In 2019, the show attracted nearly 8,000 exhibitors and 170,000 visitors. The TBIC will attend the in-person event and will schedule meetings with companies interested to enter the U.S. market. Reach out to us today for options to get involved (e.g. office representation, participation in meetings on-site, etc.).



TBIC arranges company meetings in small groups at \$650 per meeting.

New Date
Mon, May 30th
– Thu Jun 2nd



TBIC Joint Booth at Hannover Messe, Germany

The most important industrial trade show and capital goods exhibition is back in 2022! The Hannover Messe brings the best of both digital and physical world this year around, opening in 2022 both physically and online, under the theme "industrial transformation".



Join our TBIC booth to get an Exhibitor Pass, place your logo amongst our material, and participate in selected meetings each day of the show!

Become our official co-exhibitor, place your marketing materials and join our curated company meetings to generate new leads. Price: \$3,500.

New Date
Mon, May 30th
– Fri, Jun 3rd



FDI Trip #2: Germany & Hannover Messe

Spring means Hannover Messe! Company visits and multiplier meetings, networking & 2-day Hannover Messe Trade Fair visit including scheduled meetings to generate new leads for your region. The most important industrial trade show and capital goods exhibition is back in 2022! The Hannover Messe brings the best of both digital and physical world this year around, opening in 2022 both physically and online, under the theme "industrial transformation". Next to a traditional focus on everything advanced manufacturing, this time the show will also have a particular focus on digitalization and decarbonization.



Price: \$8,750, limited participation, first come, first serve.

Tue, May 31st –
Wed, Jun 1st



Trade Show Visit: World of Private Label (retails), Amsterdam, Netherlands

Under the organization of the Private Label Manufacturers Association (PLMA), the World of Private Label International Trade Show has been bringing retailers together with manufacturers to help them find new products for over 35 years. This trade show is a prime marketplace for supermarkets & hypermarkets, discounters, drugstores, department stores as well as importers and exporters to meet with exhibitors. The 2022 edition will feature exhibitors with products from the food & beverage industry, cosmetics, household products, garden, and housewares. TBIC will use the occasion to meet with European businesses who are currently considering U.S. market entry.

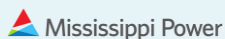


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June (date tbd)

Virtual Meetings Round #1: Tech & IT (Tech Open Air Berlin)



TBIC virtual prospect meetings are a great tool to connect TBIC Members directly via tele-conferencing platforms to potential investors from Europe – without any need for travel. Package includes 4x meetings with selected EU executives from the tech, IT and start-up sectors looking to expand to the U.S., scheduled and moderated by TBIC during the indicated week which coincides with the Tech Open Air Berlin, one of Europe's premiere tech-related conferences.



Price per package is US\$1,800.

Tue, Jun 21st –
Fri, Jun 24th



Trade Show Visit: Automatica, Munich, Germany

As the world's leading exhibition for smart automation and robotics, Automatica brings together the key actors of the branch in the technology hub that Munich is. While the world was gripped by the pandemic, giant steps were made in the realms of digitalization, automation and Industry 4.0. Join us at the Automatica to meet with innovative and fast-moving industrial engineering companies that are on the eve of bringing their business to the United States.



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Wed, Jun 22nd –
Sat, Jun 25th



Trade Show Visit: ILA Berlin Air Show, Berlin, Germany

The ILA Berlin Air Show 2022 will take place at the brand-new Berlin Brandenburg Airport, in a new hybrid concept. The show covers the entire spectrum of the aerospace industry, with a particular focus on innovation, technology and sustainability. The TBIC will arrange meetings with those among the 1,100 exhibitors who are looking to bring their business to the U.S.



TBIC arranges company meetings in small groups at \$650 per meeting.

Sun, Jun 26th –
Wed, Jun 29th



TBIC Joint Booth at SelectUSA Investment Summit 2022, Washington, D.C.

Each year, the Summit is the premier domestic opportunity for EDOs from all over the U.S. to meet international investors face-to-face, while high-profile business and government leaders share insights on the latest business trends. Sign-up now to become a co-exhibitor at this year's TBIC Booth and have meetings with selected EU investors arranged for you.



Price: \$1,850 for the TBIC Recruitment Program incl. two company meetings. Additional meetings can be arranged.

Mon, Jul 18th –
Fri, Jul 22nd



Trade Show Visit: Farnborough Air Show (Aviation & Aerospace), United Kingdom

With more than 100,000 visitors the Farnborough International Air Show is the leading European trade show for the aviation and aerospace industry. It alternates biannually with its sister, the Paris International Airshow (SIAE) in Paris, France. After two cancelled shows in both 2020 & 2021, the show will return in person in 2022.



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Sun, Aug 14th –
Tue, Aug 16th



TBIC Open Bar @ SEDC Annual Conference (San Antonio, TX)

Informal reception of TBIC members, members of the Advisory Council and other interested FDI Experts. All TBIC members are kindly invited.



The event location and time will be announced prior to the conference. Please let us know if you would like to attend.

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Tue, Aug 30th

Annual Transatlantic Business & Investment Conference (Atlanta, GA)



Do not miss this once in a year opportunity to connect with the transatlantic community and your TBIC network. The conference brings together under one roof our community and corporate members, the Advisory Council and external FDI Experts with presentations, panel discussions and networking opportunities.



Price: \$650 for members.

Wed, Sep 7th –
Thur, Sep 8th

NEW: Space Comm Expo (Farnborough, United Kingdom)



Space-Comm Expo brings the entire space community together from engineers, technicians, systems integrators, buyer and space agencies, to contractors and suppliers in business, government, defense, and aerospace, for two days of business and networking.



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Mon, Sep 12th –
Sat, Sep 17th

Trade Show Visit: Hannover Messe USA, Chicago



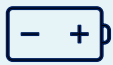
Every year, the Hannover Messe USA is held parallel to the IMTS industrial goods show in Chicago, IL. Join us for exclusive meeting opportunities with the attending advanced manufacturing companies from a variety of European markets.



TBIC arranges company meetings in small groups at \$650 per meeting.

New Date
Mon, Sep 12th –
Sat, Sep 17th

FDI Trip #3: Switzerland and Southern Germany



Company visits and multiplier meetings to generate new leads for your region. Switzerland ranks among the top 10 of source countries for FDI in the United States, with leading companies in the advanced manufacturing, precision engineering and aerospace industries. The mission will also lead to the German state of Baden-Württemberg, among the leading industrial regions of the country with a focus on the automotive and advanced manufacturing sectors.



Price: \$8,750, limited participation, first come, first serve.

September/
October (tbd)

FDI Trip #4: Heavy Industry in Turkey



Company visits and multiplier meetings to generate new leads for your region, networking & 1-day workshop with company prospects. Turkey stands as one of the top-ten fastest growing sources of FDI in the United States! From food processing, packaging, aerospace & defense to commercial vehicles and energy, Turkey should not miss from your itinerary.



Price: \$8,750, limited participation, first come, first serve.

Tue, Sep 20th –
Sun, Sep 25th

Trade Show Visit: IAA Commercial Vehicles Hannover, Germany



Connect with advanced manufacturing and automotive industry representatives at the International Automotive Industry for Commercial Vehicle in Hannover, Germany. The IAA Commercial Vehicles stands as the sister to the IAA Mobility, first hosted in Munich in 2021.



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Tue, Sep 27th –
Thu, Sep 29th



Trade Show Visit: Fachpack (Packaging), Nuremberg, Germany

Fachpack is a major exhibition for the European packaging sector taking place in a compact 3-day format in Nuremberg, Bavaria, Germany. The 2022 edition will focus on the transitions that the packaging industry is currently undergoing. These disruptions are encouraging the packaging industry to constantly innovate. Join us to meet with European packaging companies looking to expand on U.S. soil.



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Mon, Oct 10th –
Fri, Oct 14th



FDI Trip #5: Automotive and International Supplier Fair (IZB) in Germany

Join us for our mission to Germany for the automotive sector and a visit to the International Supplier Fair (IZB). Germany's automotive sector is currently undergoing profound changes that will require investments along its entire value chain, including in markets abroad. The IZB show, which started as a Volkswagen in-house fair, has grown to one of the most notable shows of the industry in recent years – and a perfect place to connect to those driving the automotive transformation.



Price: \$8,750, limited participation, first come, first serve.

Wed, Oct 19th –
Wed, Oct 26th



Trade Show Visit: K-Show (Plastics & Rubber), Düsseldorf, Germany

Join us for a visit to the K-Show, the world's leading trade fair for the polymer industry. The show featured over 200,000 visitors and 3,300 exhibitors, two thirds of which were international, in 2019. Hosted in Düsseldorf only every three years, the event will bring together the entire value-chain of the plastics and rubber industry, from primary inputs and research to machinery and applications.



TBIC arranges company meetings in small groups at \$650 per meeting.

Wed, Oct 26th –
Fri, Oct 28th



NEW Trade Show Visit: Airtec (Aviation & Aerospace), Munich, Germany

The Airtec show in Munich, Germany, offers prime opportunities to engage with companies at the forefront of aerospace and the future of mobility. The 2022 edition will address crucial issues of this fast-evolving sector, such as supply chain management, emission-free flying, and launchers & satellite among many others. Moreover, Airtec made it a priority to provide the best conditions for networking between exhibitors and participants, thus standing firmly by the in-person format, and is interested in promoting cross-border investment activities.



TBIC arranges company meetings in small groups at \$650 per meeting.

Tue, Nov 8th –
Thu, Nov 10th



Trade Show Visit: Automotive Interiors Expo, Stuttgart, Germany

The Automotive Interiors Expo Europe exhibitors represent the A-Z of car interiors, with their products being found in vehicles from just about every car manufacturer you can name, from Ferrari, Maserati, McLaren and Porsche through to GM, Volkswagen, Jaguar, BMW, Kia Toyota and Chery to name just a few!



TBIC arranges company meetings in small groups at \$650 per meeting.

Mo, Nov 14th –
Fri, Nov 18th



FDI Trip #6, High-tech & Med-tech in Germany & Israel, incl. MEDICA Trade Show

Company visits and multiplier meetings to generate new leads for your region. This dynamic trip will lead the delegation to Israel and Germany for meetings in the high-tech, med-tech, IT and bioscience sectors. It will also feature a visit to the MEDICA, the world's largest medical device and pharmaceutical trade show. Do not miss this occasion to add innovative tech companies to your contacts.



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Mon, Nov 28th –
Fri, Dec 2nd

FDI Trip #7: Advanced Manufacturing & Food Processing in Italy & Switzerland



Company visits and multiplier meetings to generate new leads for your region, with a focus on the advanced manufacturing and food processing industries. As Europe's third largest economy behind Germany and France, Italy has proven itself a as a key market for U.S.-bound FDI. Meanwhile, Switzerland, despite its size, has continuously ranked among top FDI sources for everything from precision machining to aviation.



Price: \$8,750, limited participation, first come, first serve.

Thu, Dec 15th

Annual Recap & Outlook (virtual)



Join the entire TBIC network for its annual virtual call to recap the past year and discuss the outlook for the year ahead. The call will feature key facts & figures on past and future activities by the TBIC team, exclusive takes from the Advisory Council on the current state of transatlantic FDI, and an opportunity for our members to have an impact on the future strategy of the organization. More details will be communicated to our members shortly before the call.



Free of Charge and Member-only. Save the Date!

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