

TBIC COLLEGE CERTIFICATION PROGRAM

Certify your Regional Workforce Development Potential for International Industry

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Regional workforce development is a key pillar of economic development efforts - both in the domestic and international market. It decreases unemployment, retains talent in the area and closes the skills gap, thereby providing a pipeline for both existing and prospective employers.

Community and technical colleges stand as a key vehicle for this purpose: they provide technical education at an affordable rate and close to home. Their flexible schedules allow for students to work part-time, they increase the employability of local young talents through relevant technical skills and enable them to quickly enter into the workforce.

Today, the nature of work is changing: from increasingly globalized work environments to the of the accelerated digitalization production process, new skills and competencies are needed - for both established workers and those entering the work force for the first time.

In order to help local workforce systems ensure their readiness for these disruptive trends. TBIC has developed a new kind of certification.

2.

CERTIFICATION PROCESS

Training & Networking Trip to Europe:

- Select trip date (2 predetermined) time slots per year)
- TBIC organizes all meetings, workshops and in-country logistics
- TBIC provides briefing, accompanies college representatives to all meeting, provides de-briefing, trip report, and issues certificates of participation

1-Week Training and Institutional Networking Trip to Europe

TBIC College Certification Program

Selection Con-sultant

In-Depth Assessment:

- Technical Education Assessment
- Cooperation with Local Industry
- Practical Training
- International Orientation & Cooperation
- Future Vision/Long-Term Planning

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AIM OF THE PROGRAM

COLLEGES AND THEIR REPRESENTATIVES ...

- Learn first hand about internationally leading dual vocational and education training standards
- Forge ties with European dual VET institutions.
- Understand mechanisms behind the integrated workforce system approach underlying the European dual VET system.
- Equip students with international competencies in a globalized world.
- Become an effective long -term force multiplier for local economic development efforts - attracting more European Foreign Direct Investment (FDI)to your campus and community through enhanced awareness of EU workforce development needs.

3.

STEP-BY-STEP PROCESS

Part A1

Registration with TBIC

College selects CCP package and registers with TBIC Staff.

Part A2

Networking & Training Trip to Europe:

Meetings with governmental agencies, educational institutions, private sector actors organized and accompanied by TBIC.

Part A3

Certification or Continuation of Program

TBIC issues certificate of participation for each participant

or

College continues program with in-depth assessmet (Part B, required for full certification).

Part B1

Send-out of questionnair & data collection

College fills out questionnair and provides auxiliary documents to TBIC.

Part B2

Data Analysis & On-Site visit by NA-VIGO Corp.

TBIC analyze data & write assessment report. Community College will be visited by experienced Site Selector Sebastian Eich of Navigo Corp. to verify information provided in the questionnaire and to collect additional data.

Part B3

Issuance of Report and Certifcate

TBIC issues in-depth report (approx. 40 pages) to college detailing areas of strength and areas of improvement in the key parameters of the questionnaire. College and representative receive program certificate.

Benefits & Deliverables

Opportunity to learn from and forge new institutional partnerships with European workforce development stakeholders during 1-week trip to Europe, leveraged by the existing TBIC network.

Physical and digital TBIC Certificate of Participation and/or TBIC College Certificate for your marketing materials, website and offices.

▶ Trip report/assessment report (including contact information, meeting summaries, evaluation of institution's dual VET programs and recommendations in line with leading dual VET standards).

TBIC College Certification Packages

- Full College Certification Program (USD 15,000)
 - Networking & Training Trip to Europe AND
 - In-Depth Expert Assessment
- Partial Certification Program
 - Networking & Training Trip to Europe (USD 6,500)
 OR
 - In-Depth Expert Assessment (USD 9,000)
- Re-Certification (every 2 years, USD 4,000 6,000)
 - Review of progress made on areas of potential improvement as identified by initial report.
 - On-site visit by Sebastian Eich, Site Selector with NAVIGO Corp., to verify progress made.
 - Training & Networking Trip to Europe according to institution's needs

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