

Buy-side and corporate development services for international companies

Brookwood Associates is an independent investment banking firm based in Atlanta, Georgia. As international companies consider entry into the U.S. market or expansion of their existing U.S. operations, acquisitions of U.S. companies can often be part of the strategic solution. **We help global companies plan and execute successful acquisition strategies in the U.S.**

Services

- Developing and refining acquisition strategy
- Identifying and contacting targets
- Managing the information flow (diligence and data room)
- Financial modelling and valuation
- Formulating and negotiating offers
- Coordinating all activities between letter of intent and closing

Client Profile

- Non-U.S. Company or U.S. subsidiary
- Strategy to grow by acquisition
- No experienced M&A personnel in-house (or a small team without enough bandwidth)
- Frustration over the lack of success with past M&A efforts



Advised Niterra/CAIRE on two closed U.S. healthcare acquisitions and ongoing acquisition search



Advised Grupo Eulen on one closed facilities services acquisition and ongoing acquisition search



Advised Yamaha Marine on the strategic investment and later acquisition of Siren Marine and ongoing acquisition search



Advised Yamaha Marine on the acquisitions of Bennett Marine and Kracor

Demonstrated success at avoiding competitive M&A auctions – acquiring U.S. businesses on a direct, negotiated basis.

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