

## TBIC Agenda 2024

Organized by the Transatlantic Business and Investment Council (TBIC)

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### TBIC FDI Trips

**Sun, Feb 4<sup>th</sup> –  
Fri, Feb 9<sup>th</sup>**



#### **FDI Trip: Advanced Manufacturing in Southern Germany & Austria**

Connect with companies from Austria's advanced manufacturing sector and network with leads from Germany's economic powerhouse, Bavaria. Bavaria's economy is one of the strongest in Europe. In addition to traditional global corporations, global players in the ICT industry and a strong SME sector, the start-up scene is also growing. Austria has several important solid domestic industries: the food industry, mechanical engineering and steel construction, chemical industry, automotive industry, electrical and electronics industry. Join us on our first FDI trip of 2024 and connect with Europe's leading industry representatives.

**Price: \$8,750, limited participation, first come, first serve.**

**Sun, Apr 21<sup>st</sup> –  
Fri, Apr 26<sup>th</sup>**



#### **FDI Trip: Hannover Messe & Germany (Advanced Manufacturing)**

Spring means Hannover Messe! Company visits and multiplier meetings, networking & 2-day Hannover Messe Trade Fair visit including scheduled meetings to generate new leads for your region. Under the motto INSPIRING THE WORLD WITH TECHNOLOGY, the 2024 Hannover Messe will have a focus on advanced manufacturing and include many companies from the digitalization and decarbonization sectors.

**Price: \$8,750, limited participation, first come, first serve.**

**Sun, Oct 6<sup>th</sup> –  
Fri, Oct 11<sup>th</sup>  
(tbc)**



#### **FDI Trip: Advanced Manufacturing & Food Processing in Italy & Switzerland**

Company visits and multiplier meetings to generate new leads for your region, networking & a 1-day visit to metal forming, robotics, and additive manufacturing trade fair BIMU in Milan, Italy. The region is also well-known for the food processing industry. Switzerland is the 8<sup>th</sup> largest source of FDI in the United States. Opportunities exist with major corporate players but also the many Swiss SMEs in e.g., the chemical, metal and machine engineering industries operating globally.

**Price: \$8,750, limited participation, first come, first serve.**

**Sun, Oct 20<sup>th</sup> –  
Fri, Oct 25<sup>th</sup>**



#### **FDI Trip: Automotive Industry in Germany & IZB Show**

The International Suppliers Fair - IZB - Wolfsburg is Europe's leading trade fair for the automotive supplier industry. More than 930 exhibitors from over 37 countries present the latest trends and innovations in the industry at the fair. The high-quality exhibitors and large number of key decision-makers and trade visitors that attend the fair make it the most important communication and business platform for the industry.

This trip also includes company visits from the automotive sector in Germany. Join us to meet key players from Germany in the industry and generate new leads for your region.

**Price: \$8,750, limited participation, first come, first serve.**

#### Silver Sponsors:



#### Bronze Sponsors:



Sun, Nov 3<sup>rd</sup> –  
Fri, Nov 8<sup>th</sup>



**FDI Trip: High Tech in Israel & Germany**

Israel is a leading nation in sectors like: High Tech, Cybersecurity, Information & Communication Technology, and Research & Development. Berlin is a leader in Germany, especially in sectors such as green energy, life sciences, information and communication technologies, optics, mobility, microsystems engineering and clean technologies. Join us for company visits and multiplier meetings to generate new leads for your region, networking, & a 1-day workshop with company prospects.

**Price: \$8,750, limited participation, first come, first serve.**

**3-Day Special FDI Trips**

Mon, Mar 4<sup>th</sup> –  
Friday, Mar 8<sup>th</sup>



**TBIC 3-day Special: JEC World Composites Show, Paris (France)**

JEC World is the world's largest composites event, bringing together all the key stakeholders in the industry. Last year, over 40,200 attendees and 1200 exhibitors from 106 countries visited the JEC World Composites Show. JEC World is the "place to be" to get in touch with innovative companies and start-ups in the field of composites planning to expand internationally.

**Price: \$4,500, limited participation, first come, first serve. (Optional hotel reservation through TBIC available. Contact us for more information.)**

<https://www.jec-world.events/>

Mon, Jun 17<sup>th</sup> –  
Fri, Jun 21<sup>st</sup>



**TBIC 3-day Special: The Battery Show Europe, Stuttgart (Germany)**

Recognized as Europe's largest trade fair and conference for advanced battery manufacturing and technology, The Battery Show Europe brings together attendees from around the world who all share the goal of transforming e-mobility with advanced battery and H/EV innovation. The TBIC 3-Day Special includes 3+ company meetings per day set up by TBIC incl. company profiles and post-trip report on all meetings with relevant contact information, among other benefits.

**Price: \$4,500, limited participation, first come, first serve. (Optional hotel reservation through TBIC available. Contact us for more information.)**

<https://www.thebatteryshow.eu/en/home.html>

September  
(tbc)



**TBIC 3-day Special: Turkey**

Turkey stands as one of the top-ten fastest growing sources of FDI in the United States! The country is blooming in the food processing, packaging, aerospace & defense, commercial vehicles, and energy sectors. The Turkish industry continues to grow regularly and could soon become one of Europe's industrial leaders.

Join us for company visits and multiplier meetings to generate new leads for your region, networking & 1-day workshop with company prospects.

**Price: \$4,500, limited participation, first come, first serve. (Optional hotel reservation through TBIC available. Contact us for more information.)**

**Silver Sponsors:**



**Bronze Sponsors:**



**TBC**

**TBIC 3-day Special: Advanced Manufacturing Show, Madrid (Spain)**

"¡Viva la transformación industrial!" The Advanced Manufacturing Show is a window to the future of industrial transformation. The fair is one of the leading events in industrial innovation; Manufacturing, machining, and metal processing; Robotics and automation and includes the latest advances and innovations for the industry of today and tomorrow.

**Price: \$4,500, limited participation, first come, first serve. (Optional hotel reservation through TBIC available. Contact us for more information.)**

<https://www.advancedmanufacturingmadrid.com/en/>

**TBIC Co-Exhibitor Programs**

**Mon, Apr 22<sup>nd</sup> –  
Fri, Apr 26<sup>th</sup>**


**Joint Booth at the Hannover Messe**

Join our TBIC booth to get an Exhibitor Pass, place your logo amongst our material, and participate in selected meetings each day of the show!

Become our official co-exhibitor, place your marketing materials, and join our curated company meetings to generate new leads.

**Price: \$3,750. Please contact us if you would also be interested in our full-service hotel-package that includes accommodation and daily shuttle to and from the exhibition grounds.**

**Sun, Jun 23<sup>rd</sup> –  
Wed, Jun 26<sup>th</sup>**


**Joint Booth at the SelectUSA Investment Summit**

Each year, the Summit is the premier domestic opportunity for EDOs from all over the U.S. to meet international investors face-to-face, while high-profile business and government leaders share insights on the latest business trends. Sign-up now to become a co-exhibitor at this year's TBIC Booth and have meetings with selected EU investors arranged for you.

**Price: \$1,950 for the TBIC Recruitment Program incl. two company meetings. Additional meetings can be arranged.**

**TBIC Conference**

**Tue, Aug 27<sup>th</sup>  
(tbc)**


**Transatlantic Business & Investment Conference, Atlanta, GA**

Do not miss this once-a-year opportunity to connect with the transatlantic business community. The conference brings together TBIC members, Advisory Council and TBIC team, but also selected European company representatives, external FDI Experts and successful site selection consultants working on European FDI projects in the U.S. Take advantage of highly valuable presentations, panel discussions and networking opportunities.

**Price: \$690 for Members; \$1380 for non-Members**

**Silver Sponsors:**

**Bronze Sponsors:**


### Trade Show Visits\*

\*Based on demand, TBIC will organize company meetings in small groups at \$650 per meeting at the shows listed below. Please get in touch if you for more information!

**Tue, Feb 20<sup>th</sup> –  
Thu, Feb 22<sup>nd</sup>**



#### **E-World, Essen (Germany)**

Under the motto "Solutions for a Sustainable Future", national and international exhibitors will be presenting sustainable technologies, intelligent services, and approaches to achieving the climate targets at this year's E-world. 50 Exhibitors from 26 countries, mainly from the European Union, will gather at the 2024 edition of the fair. It is the place where the decision makers of the European energy industry come together.

<https://www.e-world-essen.com/en/visit/>

**Tue, Mar 19<sup>th</sup> –  
Fri, Mar 22<sup>nd</sup>**



#### **Anuga FoodTec, Cologne (Germany)**

"Taste the Future" at Anuga 2024, the trade fair for the international food industry. Anuga is the most important event for the industry with more than 1,600 exhibitors and 50,000 visitors. With 7 conferences and congresses under one roof, Anuga covers all aspects of food and beverage production - from process technology and filling and packaging technology to food safety, digitalization, and intralogistics.

<https://www.anuga.com>

**Thur, Apr 11<sup>th</sup> –  
Sun, Apr 14<sup>th</sup>**



#### **agra 2024, Leipzig (Germany)**

The agra agricultural exhibition is one of the most important platforms for the agricultural industry in Germany. The event gathers more than 49,000 visitors and 700 exhibitors. It is the fair for direct exchange, in-depth conversation, new technology, plant cultivation and animal breeding in the sector.

<https://www.agra-messe.de/>

**Wed, Jun 05<sup>th</sup> –  
Sun, Jun 09<sup>th</sup>**



#### **ILA, Berlin (Germany)**

ILA Berlin is one of Europe's major fairs for the aerospace sector. The 2024 edition focuses on the future of the industry and will be Europe's leading space exhibition. In 2022, 72,500 visitors and 550 exhibitors from 80 countries converged on ILA Berlin for innovation in the international aerospace industry. With the Aviation, Space, Defence & Support, Advanced Air Mobility and Supplier sectors, the entire value chain of the aerospace industry is represented at ILA Berlin.

<https://www.ila-berlin.de/en>

**Wed, Jun 19<sup>th</sup> –  
Fri, Jun 21<sup>st</sup>**



#### **The Smarter E Europe, Munich, Germany**

The Smarter E Europe, Europe's largest forum for the energy industry. The emphasis is on cross-sector solutions from the power, heat, and transportation sectors as well as renewable energies, decentralization, and digitization of the energy business. The smarter E Europe brings together the four exhibitions: Intersolar Europe, ees Europe, Power2Drive Europe, and EM-Power Europe. It is the essential meeting for the energy sector in Europe.

<https://www.thesmartere.de/home?lang=en>

#### Silver Sponsors:



#### Bronze Sponsors:



**Mon, Jul 22<sup>nd</sup> –  
Fri, Jul 26<sup>th</sup>**



### **Farnborough International Airshow, London (United Kingdom)**

With more than 100,000 visitors the Farnborough International Air Show is the leading European trade show for the aviation and aerospace industry! This year's edition will focus on six key themes: space, defense, sustainability, innovation, future flight, and workforce. FIA2024 provides a unique experience to connect with the key decision makers in the industry.

<https://www.farnboroughairshow.com/>

**Tue, Sep 24<sup>th</sup> –  
Thu, Sep 26<sup>th</sup>**



### **Fachpack, Nuremberg (Germany)**

FACHPACK is one of the main events in Europe for companies that produce and use packaging. The packaging fair provides a comprehensive insight into all relevant topics in the packaging industry. With 1,153 exhibitors the event established itself as the leading European exhibition for the packaging industry. FACHPACK is where solution-oriented future thinkers meet to exhibit their innovative packaging solutions.

<https://www.fachpack.de/en>

**Tue, Oct 08<sup>th</sup> –  
Thu, Oct 10<sup>th</sup>**



### **Aluminium, Dusseldorf (Germany)**

The event focuses on solutions for the automotive, mechanical engineering, building and construction, aerospace, electronics, packaging, and transportation sectors. ALUMINIUM is the world's top trade show and B2B platform for the aluminum industry and its primary application industries. ALUMINIUM unites producers, processors, end users, and technology providers from throughout the whole value chain from more than 100 countries as the sector's most significant platform.

<https://www.aluminium-exhibition.com/en-gb.html>

**Mon, Nov 11<sup>th</sup> –  
Thu, Nov 14<sup>th</sup>**



### **Medica, Düsseldorf (Germany)**

For more than 40 years, Medica has been the world's largest event for medical devices to pharmaceuticals. With 3,500 exhibitors in 2021 it reinforced its special status in the medical sector.

<https://messe-muenchen.de/en/events/semicon-europa-2024.php>

**Tue, Nov 12<sup>th</sup> –  
Thu, Nov 14<sup>th</sup>**



### **SPS Smart Production Solutions, Nuremberg (Germany)**

The trade fair SPS in Nuremberg - Smart Production Solutions is an international industrial automation trade fair for electrical automation, systems & components. More than 1,600 national and international exhibitors present their products, innovations and trends in the industry at the SPS Exhibition Nuremberg covering the whole spectrum of electrical automation. The fair has established itself over the years as a not-to-be-missed event in the world of industrial automation.

[https://sps.mesago.com/nuernberg/en/for\\_visitors.html](https://sps.mesago.com/nuernberg/en/for_visitors.html)

**Tue, Nov 19<sup>th</sup> –  
Thu, Nov 21<sup>st</sup>**



### **SPACE TECH EXPO Europe 2023, Bremen (Germany)**

The Space Tech Expo Europe is a premier trade show offering a unique insight into the latest advancements in aerospace and space technology. Held annually in #Bremen, the Space Tech Expo Europe serves as a hub for presenting cutting-edge space-related products, technologies, and services, while also facilitating critical discussions on the future of space exploration, satellite technology, and defense.

<https://www.spacetechempo-europe.com/>

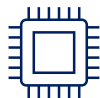
#### **Silver Sponsors:**



#### **Bronze Sponsors:**



**Tue, Nov 12<sup>th</sup> –  
Fri, Nov 15<sup>th</sup>**



### **SEMICON Europa 2024, Munich (Germany)**

SEMICON Europa is the largest European electronics platform connecting industry leaders across the entire design and manufacturing supply chain. It is held annually, alternating with Productronica and Electronica, and is organized by SEMI Europe. The event provides attendees with opportunities to exchange ideas and promote technological progress featuring the most advanced and innovative electronics manufacturing in Europe.

<https://messe-muenchen.de/en/events/semicon-europa-2024.php>

### **Other Events**

**February /  
November**



### **TBIC College Certification Trips**

These trips are part of the TBIC College Certification Program and offer colleges en route to certification insights into the German vocational training system. Through visits to educational institutions and companies, exchanges with political and economic stakeholders as well as vocational training experts, colleges can study best practices firsthand to better adapt their technical training to the needs of German/European investors.

Please get in touch with Sean ([witry@tbic-fdi.com](mailto:witry@tbic-fdi.com)) for more information

#### Silver Sponsors:



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