

TBIC Agenda 2025

Organized by the Transatlantic Business and Investment Council (TBIC)
as of August 12th, 2024

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TBIC FDI Trips

(limited participation, first come, first serve)

Sun, Feb 23th –
Fri, Feb 28th



FDI Trip: Advanced Manufacturing in Austria and Southern Germany

Connect with companies from Austria's advanced manufacturing sector and network with leads from Germany's economic powerhouse, Bavaria. Austria has several important solid domestic industries: the food industry, mechanical engineering and steel construction, chemical industry, automotive industry, electrical and electronics industry. Bavaria's economy is one of the strongest in Europe. In addition to traditional global corporations, global players in the ICT industry and a strong SME sector, local companies are highly internationalized and operate worldwide. Join us on our first FDI trip of 2025 and connect with Europe's leading industry representatives.

Price: \$8,750 (including accommodation and local transportation)

Sun, Apr 6th –
Fri, Apr 11th



FDI Trip: Machinery & Advanced Manufacturing in Germany

Join us on an FDI trip to Germany, focusing on advanced manufacturing and machinery, with a two-day visit to bauma Munich, the world's largest and leading trade fair for construction machinery, building material machines, mining machines, construction vehicles, and equipment. The show will feature over 3,000 exhibitors from more than 60 countries, and it is expected to attract around 620,000 visitors from more than 200 countries. The trip will provide a unique opportunity to connect with leading company and industry representatives, and to explore latest industry trends at bauma and on-site company visits in Southern Germany's highly innovative SME and manufacturing sector. Don't miss this chance to gain insights into the future of manufacturing and machinery in Europe.

Price: \$8,750 (including accommodation and local transportation)

Sun, Sep 7th –
Fri, Sep 12th



FDI Trip: Automotive & Advanced Manufacturing in Germany (+IAA Munich)

Germany's automotive and advanced manufacturing sectors are global leaders, renowned for their innovation and robust industrial base. The IAA MOBILITY, with its new theme "It's All About Mobility," highlights the shift from a traditional automotive trade fair to a comprehensive mobility platform. This event showcases cutting-edge vehicle technologies, infrastructure solutions, software developments, and emerging mobility trends. Our FDI trip offers unique opportunities to connect with top industry leaders and explore the future of mobility and manufacturing. Sign up to gain invaluable insights and forge strategic connections in Europe's industrial powerhouse.

Price: \$8,750 (including accommodation and local transportation)

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Silver Sponsors:



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Sun, Nov 2nd –
Fri, Nov 7th



FDI Trip: Packaging & Advanced Manufacturing in Italy & Slovenia

Italy is a leader in advanced manufacturing and packaging, boasting over 7,000 companies and a market value exceeding €41 billion in the packaging sector as of 2023. The country excels in precision engineering, robotics, and automation, which significantly enhance its manufacturing capabilities, including in the packaging industry. Slovenia, strategically located in the heart of Europe with a growing manufacturing sector, recorded a 6.1% increase in industrial production in 2023. This FDI trip presents a unique opportunity to connect with top industry leaders, explore cutting-edge innovations, and discover potential collaboration opportunities in these dynamic markets. Don't miss the chance to gain insights and forge strategic connections

Price: \$8,750 (including accommodation and local transportation)

3-Day Special FDI Trips
(limited participation, first come, first serve)

Mon, Mar 4th –
Friday, Mar 8th



TBIC 3-day Special: Hydrogen & Clean Energy in Scandinavia

Discover Scandinavia's position as a frontrunner in hydrogen and clean energy innovation. Norway leads with over 11,000 fuel cell vehicles, while Sweden aims for 100% renewable electricity by 2040. Denmark pioneers in both wind energy and advanced hydrogen solutions. Join us for a 3-day special event to connect with industry leaders, explore cutting-edge technologies, and uncover investment opportunities in sustainable energy across the region.

Price: \$4,500

(Optional hotel reservation through TBIC available. Contact us for more information)

Mon, Jun / –
Fri, Jun /



TBIC 3-day Special: Flexible, e.g. Emerging Markets Event: Eastern Europe

Depending on demand and member feedback

Price: \$4,500

(Optional hotel reservation through TBIC available. Contact us for more information)

TBIC Co-Exhibitor Programs

Mon, Mar 31st –
Fri, Apr 4th



Joint Booth at the Hannover Messe (Germany)

Hannover Messe is the world's leading trade fair for industrial technology. All key technologies and core areas of industry – from research and development, industrial automation, IT, industrial supply, production technologies and services to energy and mobility technologies – can be found in Hannover. Take advantage of all the synergies that Hannover Messe has to offer. Welcome to the industry's global gathering of 4,000 exhibitors and more than 130,000 visitors!

Become our official co-exhibitor, place your marketing materials, and join our curated company meetings to generate new leads.

Price: \$4,750

(Please contact us if you would also be interested in our full-service hotel-package that includes accommodation and daily shuttle to and from the exhibition grounds)

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Sun, May 11th –
Wed, May 14th



Joint Booth at the SelectUSA Investment Summit

Each year, the SelectUSA Investment Summit is the premier domestic opportunity for EDOs from all over the U.S. to meet international investors face-to-face, while high-profile business and government leaders share insights on the latest business trends. Sign-up now to become a co-exhibitor at this year's TBIC Booth and have meetings with selected EU investors arranged for you.

Price: \$2,150 for the TBIC Recruitment Program incl. two company meetings. Additional meetings can be arranged.

TBIC Conference & Annual Recap

Aug (tbd)



Transatlantic Business & Investment Conference

Do not miss this once-a-year opportunity to connect with the transatlantic business community. The conference brings together FDI experts, TBIC members, Advisory Council and the TBIC team, but also selected European company representatives, external FDI Experts and successful site selection consultants working on European FDI projects in the U.S. Take advantage of highly valuable presentations, panel discussions and networking opportunities.

Price: \$690 for Members; \$1,380 for non-Members

Wed, Dec 17th



Annual Recap (Virtual)

During the 1-hour virtual annual Recap we will have the opportunity to review the numbers and activities that defined the year. Members will get an overview on current FDI trends, forecasts for the next year and an update on all projects and activities with Q&A.

Participation is free of charge and all members will receive the log-in information a few weeks prior to the event.

Trade Show Visits*

***Based on demand, TBIC will organize company meetings in small groups at \$650 per meeting at the shows listed below. Please get in touch for more information!**

Tue, Mar 4th –
Thu, Mar 6th



JEC World Composites Show Paris (France)

The JEC World Composites Show in Paris is the premier global event for the composites industry, bringing together over 40,000 professionals and 1,300 exhibitors from around the world. The 2025 edition will showcase innovative technologies, groundbreaking materials, and sustainable solutions. Attendees can expect hundreds of product launches, awards ceremonies, live demonstrations, and networking opportunities. As the largest composites event, JEC World is the place to connect with industry leaders, discover the latest advancements, and explore the future of composite materials and applications.

<https://www.jec-world.events>

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**Tue, Mar 4th –
Thu, Mar 6th**



InterBattery 2025, Seoul (South Korea)

Join TBIC for the group's first event in Asia and in one of its most dynamic industrial powerhouses, South Korea! InterBattery 2025, hosted at the COEX Convention and Exhibition Center in Seoul, is Korea's leading battery exhibition and a premier global event for the battery industry. The 2025 edition will feature 700 companies and 2,300 booths, attracting over 80,000 buyers from around the world. Concurrent events include The Battery Conference, business matching sessions, and a job fair, providing ample opportunities for networking and learning about the latest advancements in battery technology. This event is a crucial platform for industry leaders to showcase innovative products and solutions, making it a must-attend for anyone involved in the battery sector.

<https://interbattery.or.kr>

**Wed, May 7th –
Fri, May 9th**



The Smarter E Europe, Munich (Germany)

The smarter E Europe is the largest alliance of energy exhibitions in Europe, dedicated to advancing integrated energy solutions. Its mission is to shape a future-oriented energy landscape by focusing on renewable energy sources, decentralization, digitalization, and cross-industry innovations across the electricity, heat, and transportation sectors to ensure a sustainable 24/7 energy supply. The Smarter E Europe unites four major exhibitions: Intersolar Europe, ees Europe, Power2Drive Europe, and EM-Power Europe.

<https://www.thesmartere.de/>

**Mon, Jun 2nd –
Fri, Jun 6th**



Nor-Shipping 2025, Oslo (Norway)

Nor-Shipping 2025, the premier maritime event, will celebrate its 60th anniversary from June 2-6. The event will feature around 1,000 leading companies within the maritime and aquatic industries, attracting tens of thousands of participants from around the globe. With 22,000 square meters of exhibition space, attendees will explore the latest industry innovations and form valuable partnerships. Nor-Shipping's comprehensive program includes high-level conferences, networking opportunities, and live demonstrations, making it an essential hub for maritime professionals to connect and drive sustainable shipping and logistics.

<https://nor-shipping.com>

**Tue, Jun 3rd –
Thu, Jun 5th**



The Battery Show Europe 2025, Stuttgart (Germany)

The Battery Show Europe 2025, held at Messe Stuttgart, is Europe's largest trade fair for advanced battery and electric vehicle (EV) technology. The event will feature over 1,100 exhibitors from across the battery supply chain, attracting around 20,000 attendees. Participants can explore the latest innovations in battery technology, EV infrastructure, and energy storage solutions. This event provides an excellent platform for networking with industry leaders and discovering the future of battery and EV technology.

<https://www.thebatteryshow.eu/en>

**Tue, Jun 11th –
Sat, Jun 14th**



VivaTechnology 2025, Paris (France)

Viva Technology 2025, Europe's leading tech and startup event will gather over 150,000 visitors, including startups, investors, and industry leaders, showcasing cutting-edge innovations and featuring interactive exhibits on AI, robotics, and sustainable tech. We highly recommend TBIC members attend to take advantage of unparalleled networking opportunities, access to groundbreaking technologies, and engage with key industry figures, making VivaTech essential for staying ahead in the fast-evolving tech landscape.

<https://vivatechnology.com/>

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**Mon, Jun 16th –
Sun, Jun 22th**



Paris Air Show 2025, Le Bourget (France)

The Paris Air Show 2025, the world's largest aerospace event, will feature over 2,500 exhibitors from more than 40 countries and attract around 300,000 visitors, including 130,000 international attendees. Held at Le Bourget, the event will showcase 150 aircraft and host 210 flying displays across 70 hectares. This premier event will present the latest innovations in civil, defense, and space aviation, providing a vital platform for industry networking and professional exchanges. Attendees can explore cutting-edge technologies, participate in live demonstrations, and engage in extensive discussions on the future of aerospace advancements. The Paris Air Show alternates annually with the Farnborough International Airshow, ensuring continuous updates and opportunities in the aerospace industry.

<https://www.siae.fr/en/the-show/>

**Tue, Sep 23rd –
Thu, Sep 25rd**



FachPack 2025, Nuremberg (Germany)

FachPack 2025, held at Messe Nuremberg from September 23 to 25, is a leading European trade fair for packaging, processing, and technology. The event will feature over 1,600 exhibitors and is expected to attract around 45,000 trade visitors from various sectors, including food and beverages, pharmaceuticals, chemicals, and consumer goods. FachPack provides a comprehensive overview of the latest innovations in packaging materials, machinery, and technology. Attendees can explore sustainable packaging solutions, participate in live demonstrations, and engage in numerous presentations and forums designed to foster networking and idea exchange.

<https://www.fachpack.de/en>

**Sat, Oct 4th –
Wed, Oct 8th**



Anuga Food Show 2025, Cologne (Germany)

Anuga 2025, the world's largest food and beverage trade fair, will be held at Koelnmesse in Cologne from October 4 to 8. The event will feature over 7,500 exhibitors from around the globe, attracting approximately 170,000 visitors. Anuga is renowned for its comprehensive exhibition concept, which includes ten specialized trade shows such as Anuga Fine Food, Anuga Drinks, Anuga Meat, and Anuga Organic. Attendees can explore the latest innovations and trends in the food and beverage industry, engage in networking opportunities, and participate in educational sessions and conferences. This event is a pivotal platform for industry professionals to connect, collaborate, and shape the future of the food and beverage sector.

<https://www.anuga.com/trade-fair>

**Wed, Oct 8th –
Wed, Oct 15th**



K Show 2025, Düsseldorf (Germany)

K 2025, the world's leading trade fair for the plastics and rubber industry, will be held at Messe Düsseldorf from October 8 to 15. This event will feature around 3,300 exhibitors and is expected to attract approximately 230,000 visitors from over 100 countries. Attendees can explore the latest innovations in plastics and rubber, including machinery and equipment, raw materials, semi-finished products, and technical parts. The fair provides a significant platform for networking, showcasing pioneering developments, and discussing visionary industry trends. Don't miss this opportunity to connect with global industry leaders and discover future-focused solutions in the plastics and rubber sectors.

<https://www.k-online.com>

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**Mon, Nov 9th –
Sat, Nov 15th**



Agritechnica, Hanover (Germany)

Agritechnica is the world's leading trade fair for agricultural machinery and technology, bringing together innovators, industry leaders, and enthusiasts from around the globe. This event showcases cutting-edge advancements in agricultural technology, including machinery, digital solutions, and sustainable practices, all aimed at shaping the future of farming. Held at the renowned Deutsche Messe in Hanover, Germany, Agritechnica is the ultimate destination for anyone passionate about the future of agriculture. Don't miss the opportunity to be part of this global gathering and witness the advancements that are driving the industry forward.

<https://www.agritechnica.com/en>

**Mon, Nov 17th –
Thu, Nov 20th**



MEDICA 2025, Düsseldorf (Germany)

MEDICA 2025, the world's largest trade fair for the medical sector, will be held at Messe Düsseldorf. This worldclass event will feature over 5,100 exhibitors from 70 countries and is expected to attract around 120,000 visitors. MEDICA offers an extensive exhibition covering the entire spectrum of innovations for outpatient and clinical care. Attendees can explore advancements in medical technology, diagnostics, laboratory equipment, and health IT, while also engaging in forums and conferences that highlight the latest trends and developments in the healthcare industry. This trade fair provides an invaluable platform for networking with industry leaders, discovering cutting-edge products, and discussing future directions in medical technology.

<https://www.medica-tradefair.com>

Workforce Development Programs

**Mon, Apr 7th –
Fri, Apr 11th**



TBIC College Certification Trip

These trips are part of the TBIC College Certification Program and offer colleges working towards certification insights into the German vocational training system. Through visits to educational institutions and companies, exchanges with political and economic stakeholders as well as vocational training experts, colleges can study best practices firsthand to better adapt their technical training to the needs of German/European investors.

Please get in touch with Sean (witry@tbic-fdi.com) for more information.

**Sun, Oct 5th –
Fri, Oct 10th**



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