

Transatlantic Business & Investment Conference

Structures for Success: Building the Pathway for European Investment

August 26/27, 2024

Sponsoring Options

Our Conference – at a Glance:

- Venue: Georgia Tech Hotel & Convention Center, 800 Spring St. NW, Atlanta, GA 30308 (Midtown)
- Date: August 27th, 2024
- **TopGolf** Social Event: 3.00-5.00 pm on August 26th, fun-competition with catering on a climate-controlled rooftop shooting range in the heart of Atlanta Pre-registration required, shuttle from Georgia Tech Hotel & Convention Center at 2.30 pm
- Welcome Reception: 6.00-8.00 pm on August 26th at Georgia Tech Hotel & Convention Center, 800 Spring St. NW, Atlanta, GA 30308 (Midtown)
- Participation Fee: \$690 p.P. for TBIC members; \$1,380 p.P. for non-members
- Participants: European and American industry representatives; site selection consultants and FDI experts, workforce development professionals, TBIC EDO members and international chambers of commerce (**100+ participants**)

Sponsorship Packages:

GOLD (3x)
\$5,500

- Three (3) complimentary conference registrations¹
- Two (2) complimentary registrations for Social Event (TopGolf) with selected TBIC Advisory Council members and site selection consultants²
- Verbal recognition of sponsor by TBIC President during opening remarks
- Opportunity to provide roll-up/signage in main conference room
- **Exclusive 2-hour Site Selection and FDI Project Update Dinner in the evening after the conference³**
- Extensive and wide-spread communication and documentation of the name of your organization and photos via TBIC communication channels (social media, TBIC Newsletter, special mailings, 2025 TBIC Membership Directory)
- Logo of your company/organization included in conference marketing materials⁴
- Optional sponsor involvement as speakers or panelists during conference sessions

<p>SILVER (4x) \$3,000</p>	<ul style="list-style-type: none"> • Two (2) complimentary conference registrations¹ • One (1) complimentary registration for Social Event (TopGolf) with selected TBIC Advisory Council members and site selection consultants² • Opportunity to provide roll-up/signage in main conference room • 15% discount in a TBIC event or service of your choice in 2025 • Logo of your company included in conference marketing materials⁴
<p>BRONZE (6x) \$1,700</p>	<ul style="list-style-type: none"> • One (1) complimentary conference registration¹ • Logo of your company included in conference marketing materials⁴
<p>Exclusive Networking Lunch (1x) \$2,500</p>	<ul style="list-style-type: none"> • One (1) complimentary conference registration¹ • Logo of your company included in conference marketing materials³ • Verbal recognition of sponsor by TBIC President before/after lunch break • Opportunity to provide signage on buffet table • Logo of your company included in conference marketing materials⁴
<p>Exclusive Coffee Break (1x) \$1,800</p>	<ul style="list-style-type: none"> • One (1) complimentary conference registration¹ • Opportunity to provide signage on coffee station/table • Logo of your company included in conference marketing materials⁴
<p>Exclusive TopGolf Social Event (1x) \$2,000</p>	<ul style="list-style-type: none"> • One (1) complimentary conference registration¹ • Three (3) complimentary registrations for Social Event (TopGolf) with selected TBIC Advisory Council members and site selection consultants² • Opportunity to provide signage at the TopGolf Location • Logo of your company included in conference marketing materials⁴
<p>Exclusive Workshop/Panel Sponsoring (1x) \$3,500</p>	<ul style="list-style-type: none"> • Planning and implementation of a 1-hour workshop/panel with interested participants within the official conference program • Opportunity to place marketing materials in the workshop room and to use your design for the workshop presentation/slides • Two (2) complimentary conference registrations¹ • Verbal recognition of sponsor in front of main audience prior to the workshop • Logo of your company included in conference marketing materials⁴

Exclusive Reception
Sponsoring (1x)
\$3,500

- Two (2) complimentary conference registrations¹
- Exclusive opportunity to provide signage/roll-up as sole sponsor in reception area for TBIC member cocktail reception
- Recognition of single sponsor before cocktail reception by TBIC president and opportunity to personally welcome all reception guests
- Logo of your company included in conference marketing materials⁴

¹ value: \$690/\$1380 per registration for members/non-members

² The TopGolf Social Event on Monday, August 26th (3.00 – 5.00 pm) before the Welcome Reception at 6.00 pm is a unique opportunity to have fun and network with an exclusive group (approx. 25 people) of Advisory Council members, site selection consultants and TBIC team. Non-alcoholic beverages and snacks will be included.

³ With 3+ site-selection experts of the TBIC Advisory Council in a setting of your choice in Atlanta. Three participants per sponsor are allowed to participate. TBIC will coordinate the exclusive dinner, but sponsor is responsible for payment.

⁴ Conference marketing materials include but are not limited to registration website, mailings, social media, program overviews and attendance list at conference, electronic slideshows and background images and breaks.

**Please note that the sponsoring options are allocated on a first come, first serve basis.
For all questions and inquiries regarding these options, please contact Matthias Beier
(beier@tbic-fdi.com)**