



TBIC COLLEGE CERTIFICATION PROGRAM

Certify your Regional Workforce
Development Potential for
International Industry

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Regional workforce development is a key pillar of economic development efforts – both in the domestic and international market. It decreases unemployment, retains talent in the area and closes the skills gap, thereby providing a pipeline for both existing and prospective employers.

Community and technical colleges stand as a key vehicle for this purpose: they provide technical education at an affordable rate and close to home. Their flexible schedules allow for students to work part-time, they increase the employability of local young talents through relevant technical skills and enable them to quickly enter into the workforce.

Today, the nature of work is changing: from increasingly globalized work environments to the accelerated digitalization of the production process, new skills and competencies are needed – for both established workers and those entering the workforce for the first time.

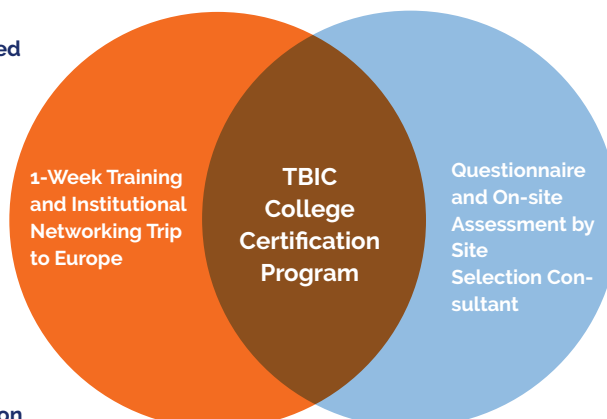
In order to help local workforce systems ensure their readiness for these disruptive trends, TBIC has developed a new kind of certification.

2.

CERTIFICATION PROCESS

Training & Networking Trip to Europe:

- ▶ Select trip date (2 predetermined time slots per year)
- ▶ TBIC organizes all meetings, workshops and in-country logistics
- ▶ TBIC provides briefing, accompanies college representatives to all meeting, provides de-briefing, trip report, and issues certificates of participation



In-Depth Assessment:

- ▶ Technical Education Assessment
- ▶ Cooperation with Local Industry
- ▶ Practical Training
- ▶ International Orientation & Cooperation
- ▶ Future Vision/Long-Term Planning

1.

AIM OF THE PROGRAM

COLLEGES AND THEIR REPRESENTATIVES ...

- ▶ Learn first hand about **internationally leading dual vocational and education training standards**
 - ▶ Forge ties with **European dual VET institutions**.
 - ▶ Understand mechanisms behind the **integrated workforce system approach** underlying the European dual VET system.
 - ▶ Equip students with **international competencies** in a globalized world.
 - ▶ Become an effective **long-term force multiplier** for local economic development efforts – **attracting more European Foreign Direct Investment (FDI)** to your campus and community through enhanced awareness of EU workforce development needs.
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3. STEP-BY-STEP PROCESS



Benefits & Deliverables

- ▶ Opportunity to learn from and forge new institutional partnerships with European workforce development stakeholders during 1-week trip to Europe, leveraged by the existing TBIC network.
- ▶ Physical and digital TBIC Certificate of Participation and/or TBIC College Certificate for your marketing materials, website and offices.
- ▶ Trip report/assessment report (including contact information, meeting summaries, evaluation of institution's dual VET programs and recommendations in line with leading dual VET standards).

TBIC College Certification Packages

- ▶ **Full College Certification Program** (USD 15,000)
 - ▶ Networking & Training Trip to Europe**AND**
 - ▶ In-Depth Expert Assessment
- ▶ **Partial Certification Program**
 - ▶ Networking & Training Trip to Europe (USD 6,500)**OR**
 - ▶ In-Depth Expert Assessment (USD 9,000)
- ▶ **Re-Certification** (every 2 years, USD 4,000 - 6,000)
 - ▶ Review of progress made on areas of potential improvement as identified by initial report.
 - ▶ On-site visit by Sebastian Eich, Site Selector with NAVIGO Corp., to verify progress made.
 - ▶ Training & Networking Trip to Europe according to institution's needs



CONTACT INFORMATION:

Sean Witry | Project Manager
Hanna Rohde | Project Manager
college@tbic-fdi.com

Transatlantic Business & Investment Council (TBIC), LP

European Office:

Kurfuerstendamm 29 | 10719 Berlin | Germany