

TBIC Target Industry Analysis

Through our TBIC Target Industry Analysis (TIA) we are offering a detailed look at a **specific European industry from an FDI perspective**. Based on TBIC's extensive experience of being at the forefront of European FDI in the United States and our intimate knowledge of our member communities, each TIA concludes with a **SWOT analysis** and suggested **strategies**. These are **individualized to your region's** strengths, weaknesses and opportunities in attracting FDI from Europe in a particular industry.

For more information visit our website
>> tbic-fdi.com
or contact
Christopher Huppertz
>> huppertz@tbic-fdi.com



Detailed Industry Overview

Including European cluster mapping and recent trends, challenges and opportunities that will enable you to better engage with industry players.



Individual Action Plan

Including individualized **SWOT analysis** based on target industry and concrete action items to **enhance your FDI recruitment strategy**.



Industry Leader Contacts

Including curated list of contact information for key companies, **suitable multipliers** such as European industrial associations, and a list of **promising future industry events** in Europe to jumpstart your outreach efforts.

TBIC Target Industry Analysis

Have a look at some impressions and examples of our TIA. Depending on the chosen industry, your TIA will look slightly different.



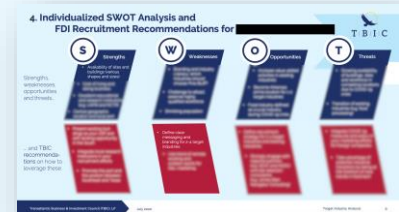
For more information visit our website
 >> tbic-fdi.com
 or contact
 Christopher Huppertz
 >> huppertz@tbic-fdi.com



Detailed Industry Overview



Individual Action Plan



Industry Leader Contacts

