

TBIC Target Industry Analysis



Detailed Industry Overview

Including European cluster mapping and recent trends, challenges and opportunities that will enable you to better engage with industry players.

Through our TBIC Target Industry
Analysis (TIA) we are offering a
detailed look at a specific European
industry from an FDI perspective.
Based on TBIC's extensive
experience of being at the forefront
of European FDI in the United States
and our intimate knowledge of our
member communities, each TIA
concludes with a SWOT analysis and
suggested strategies. These are
individualized to your region's
strengths, weaknesses and
opportunities in attracting FDI from
Europe in a particular industry.

For more
information visit our
website
>> tbic-fdi.com
or contact
Christopher
Huppertz
>> huppertz@tbicfdi.com



Individual Action Plan

Including individualized SWOT analysis based on target industry and concrete action items to enhance your FDI recruitment strategy.



Industry Leader Contacts

Including curated list of contact information for key companies, suitable multipliers such as European industrial associations, and a list of promising future industry events in Europe to jumpstart your outreach efforts.



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Have a look at some impressions and examples of our TIA. Depending on the chosen industry, your TIA will look slightly different.



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Individual Action Plan





Industry Leader Contacts

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